

## CIB TG85: R&D Investment and Impact

### Outcomes of WebEx 12 - Wednesday, 26 February 2014 (3 pm Perth, Western Australia time)

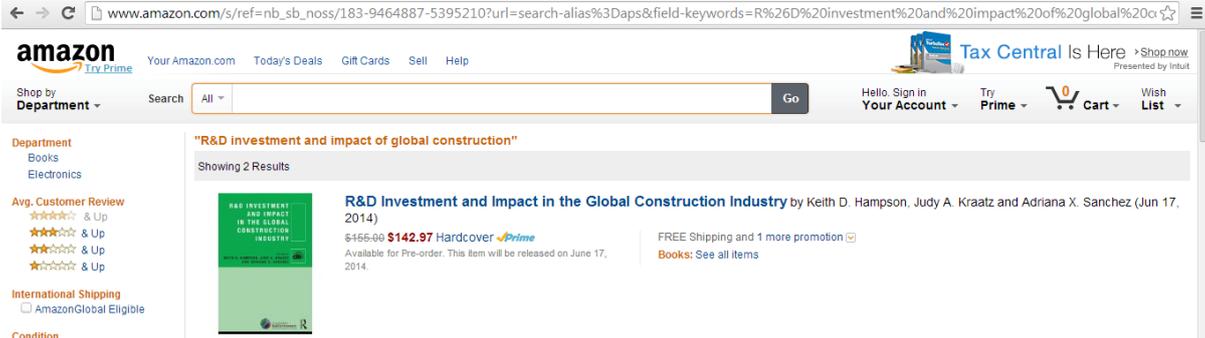
**Attendees:** Bakens, Wim; Bougrain, Frédéric; Hampson, Keith (Coordinator); Haugbølle, Kim; Heyblom, Tom; Kraatz, Judy; Sanchez, Adriana (Secretary); and Shen, Geoffrey.

**Apologies:** Airaksinen, Miimu; Bottura Barros, Mercia; Bröchner, Jan; Cardoso, Francisco; Chapman, Robert; Chi, Seokho; de Oliveira, Lucia Helena; Dewulf, Geert; Kadefors, Anna; Lehtiranta, Liisa; Leiringer, Roine; Meistad, Torill; Mikkonen, Virpi; Nenonen, Suvi; Nüsse, Gregor; Slaughter, Sarah; Staub, Alexandra; Støre Valen, Marit; Thomas, Ken; and Wilkinson, Suzanne.

### TG85

#### CIB TG85 Book

- The publishers have just sent the book manuscript for final proofing by the editors before printing. Keith, Judy and Adriana will be doing this over the next three weeks
- The current date of publication is 17 June 2014
- The book is already available for pre-order at Amazon



The screenshot shows the Amazon.com search results page for the book "R&D Investment and Impact in the Global Construction Industry" by Keith D. Hampson, Judy A. Kraatz and Adriana X. Sanchez. The book is listed as a hardcover, priced at \$142.97 (down from \$165.00), and is available for pre-order, releasing on June 17, 2014. The page also shows navigation options like "Shop by Department", "Search", and "Go", along with account and cart links.

- The group discussed potential events to launch the book: (i) Sri Lanka Management and Organisation (mid-may); (ii) Construction World Forum in Paris (July); (iii) Webinar or web-based event for the launch; (iv) World Sustainable Building Conferences in Barcelona (SB14, 28-30 October); and (v) Global Leadership Forum for Construction Engineering and Management Programs Forum in Banff, Canada (6-7 June 2014). The best option was agreed tentatively to be the WSB14 in October 2014 due to the timing, audience and potential for more authors to attend. Keith invited the TG85 members to please send any other suggestions to Adriana via email.
- Keith also mentioned that between the websites of SBEnrc, CIB, Curtin University and QUT, there have been thousands of downloads of the booklet *Investing for Impact*. He also asked the group to link to their websites and to contact him if they would like a few more copies to be mailed to them.

#### Evolution of TG85

- The group discussed possibilities to leverage on the TG85 global innovation network to continue to collaborate beyond this point
- The possibilities as explained by Wim are: (i) Proposing a new Task Group (max 4 years term); and (ii) Proposing a Working Commission (broader scope, longer term). He explained that

extending the current mandate is not likely since it has already been extended once. Wim highlighted that creating a Working Commission would be possible because of the TG85's strong global network and delivered outcomes, and suggested to create one around Industry or System Transformation.

- The group discussed these two options and, although some members expressed preference for a Working Commission, concluded that the most likely avenue for focussed evolution of the TG85 might be a new Task Group. TG were preferred due to the energising effect produced by having strong project management leadership, clear outcomes and also the previous success of the group working under this structure
- It was proposed that the new Task Group be launched in conjunction with launching the book
- Kim suggested looking into other Working Commissions and Task Groups already existing when defining the scope of the new TG to avoid redundancies. He also made suggestions about the content of the TG proposal and asked for clarifications around the specific data mentioned in the document. This will be used to further develop the proposal
- Frederic also made suggestions to consider narrowing the scope of the proposal around the building industry. This would link to SBEnrc's programs Greening the Built Environment and People, Processes and Procurement
- Keith explained that for him, Judy and Adriana to be actively involved in a new TG the theme would have to be in line with their ongoing SBEnrc projects and to have the three continue to work together
- The present members agreed on the acknowledged success of the group until now and expressed their interest in continuing this collaboration.

#### **FOLLOW-UP ACTIONS**

- All members are invited to provide feedback on the new TG proposal sent to the group so it can be interesting and relevant for them to continue to collaborate
- Wim will try to facilitate a keynote speaker position in SB14 in Barcelona for Keith for the book and new TG launch.

#### **NEXT MEETING**

- Wednesday, 14<sup>th</sup> May 2014 at 3 pm Perth Time (TBC).